

Privacy policy

The website <http://termaenergo.ru> (hereinafter referred to as the "Site") uses cookies and similar technologies to guarantee maximum convenience to users (hereinafter referred to as "Users"), providing personalized information, remembering preferences in the field of marketing and content of the Site, as well as helping to get the information the User needs. By using this website, you agree to the use of cookies in accordance with this notice regarding this type of file. If you do not agree that we use this type of cookies, then you must set your browser settings accordingly or not use the Site.

The following agreement applies to the rules of the Site regarding personal information provided to the administration of the Site by Users.

1. Introduction

This agreement relates to the use by the Site of information received from Site Users. This document also contains information about cookies, the use of cookies by the Site and third parties, as well as how you can refuse these cookies.

2. Information for Users

While viewing any page of the Site, the page itself is downloaded to your computer, as well as a small text file called "cookie". Many sites use these files because cookies allow you to do many useful things. For example, thanks to these files, site owners can determine whether a particular computer (and probably its User) has been on this site before. This occurs during a second visit to the site by checking the user's computer for the presence of a cookie from the last visit.

The information we receive through cookies helps us to provide our services to you in the most convenient way and can also help us to get an idea about our visitors.

3. Cookie Information

A cookie is a small amount of data, often containing a unique anonymous identifier sent to your browser by a Website and stored on your computer's hard drive. Each site can send its own cookies to your computer if your browser settings allow this. At the same time (in order to maintain the confidentiality of your data), your browser allows websites to access only your own cookies, but does not allow them to use the same cookies left by other sites.

Cookies store information about your preferences on the Internet. Users can configure their computers to automatically accept all cookies, or warn each time the site tries to write their cookies to the user's hard drive, or not accept any cookies at all. The latter option means that some personal services cannot be provided to users, and also that users who choose such settings will not be able to get full access to all sections of the Site.

Each browser is unique, so refer to the «Help» function of your browser to find out how to set up cookies.

If you have configured your computer to completely ban the acceptance of cookies, you can still visit the Site anonymously until you want to use one of the services on the website.

Cookies are widely used by site owners to ensure the operation of the website or to increase the efficiency of their work, as well as to obtain analytical information.

The Site and service providers can use various types of cookies on their Internet resources:

- **Strictly necessary cookies.** These cookies are necessary for the Site to work correctly, they will allow Users to navigate the site and use its capabilities. These files do not identify Users as a person. If the User does not agree to use this type of file, this may affect the performance of the Site or its components.

- **Cookies related to performance, efficiency and analytics.** These files help us understand how Users interact with the Site, providing information about the areas they visited and the amount of time they spent on the site, as these files show problems in the operation of the Internet resource, for example, error messages. This helps to improve the Site. Cookies related to analytics also help us to measure the effectiveness of advertising campaigns and to optimize the content of sites for those who are interested in our advertising. This type of cookie cannot be used for your identification. All information that is collected and analyzed is completely anonymous.

- **Functional cookies.** These cookies are used to identify Users returning to the Site. They allow you to individually select the content of the Site for Users. If the User blocks this type of file, this may affect the performance and functionality of the website and may restrict access to content on the website.

- **Advertising cookies.** These files contain information about user actions on the Internet, including visits to sites and pages, as well as data about links and advertising that users choose to view. One of the goals is to reflect on the websites the content that is most fully oriented to the User. Another goal is to provide the ability to provide advertising or other information in a more accurate manner in accordance with the interests of the User.

4. Collection and use of information

Cookies are used for various purposes, including to:

- Facilitate themselves and third parties to obtain information about visits by Users of the Site.

- Analyze the information about visits to webpages by Users to improve the Site.

- Provide advertising, messages and content created by us and third parties on this Site and the websites of other persons, taking into account the interests of the User.

- Assist the User in obtaining the necessary information.

- Determine the number of visitors and how they use the Site - to increase the effectiveness of the Site and to better understand the interests of their audience.

5. Cookies Storage Period

Some cookies are valid from the moment you enter the site until the end of this particular browser session. When you close the browser, these files become unnecessary and are automatically deleted. These cookies are called "session cookies.»

Some cookies are stored on the device and between sessions in the browser - they are not deleted after the browser is closed. These cookies are called persistent cookies. The persistence of these files on a device varies for different cookies. We and other companies use persistent cookies for various purposes: for example, to determine how often you visit our sites or how often you return to them, how the nature of the use of the Site changes over time, and also to evaluate the effectiveness of advertising.

Cookies may be placed on your device by the administration of the Site. These cookies are called "own" cookies. Some cookies may be placed on your device by other operators. These cookies are called third party cookies.

We and third parties may use cookies to find out when you visit the Site, how you interact with the content. Based on cookies, generalized and other information can be collected and used that is not related to the identification of individual users (for example, about the operating system, browser version and URL from which this page was redirected, including from an email or an advertisement) - thanks to this, we can provide you with more opportunities and analyze the routes of visiting sites. This technology allows you to calculate the number of users who visited a particular section by clicking on the link from a specific banner outside this site, using a text link or images included in the newsletter. In addition, it serves as a tool for collecting generalized statistics on the use of the site for the purpose of analytical research and helps us optimize our sites and offer advertisement in accordance with your interests, as described in detail below.

6. Use of cookies in online and mobile advertising

The Site, together with third parties, including technology partners and service providers, participates in user-oriented advertising, providing advertising and personalized content, which, in our opinion and in the opinion of other advertisers, will be interesting for you. Third-party providers use cookies in the implementation of services for us or other companies; in such cases, we do not control the use of this technology or the information obtained with it and are not responsible for any actions or policies of third parties.

Advertising may be provided to you taking into account the nature of your activity on the Internet or when using mobile devices, as well as taking into account your actions when searching, your feedback on one of our advertisements or emails, the pages you visited, your geographic region or other information. Such advertisements may appear on our site or on third-party sites. The technology partners with whom we work and who help us to conduct advertising campaigns based on your interests, may be participants in self-regulatory associations. On this Site you can also see third-party advertisements, depending on which pages you visit, what actions you perform on our Site and other sites.

7. Use of web tracking and cookies

The Site uses software to determine the number of Users visiting our website and the frequency of visits. We do not use programs to collect personal data or IP addresses of individuals. The data is used exclusively anonymously in a consolidated form for statistical purposes, as well as for the development of the website.

We do not create an individual profile of your actions on the Internet. The content of persistent cookies is limited to an identification number. Name, email address, IP address, etc. not saved.

There is an exception: Google Analytics cookies.

Google Analytics cookies may be used to a small extent. These cookies use the IP address to recognize the user, but do not personally identify them. In other words, information is collected anonymously. Cookies collect information about how Users use the Site, then this information is used to compile reports and help us with the Site.

Alternatively, you can refuse the use of Google Analytics cookies to track your activity on all websites by clicking on the following link: Google Analytics Opt-out Browser Add-on (<http://tools.google.com/dlpage/gaoptout>)

8. Third Party Cookies Information Exchange Tools

The Website uses information exchange buttons that allow visitors to bookmark the page and share its contents on their favorite social networks. By clicking on one of these buttons, social media selected by you for the exchange of information can create a cookie. The Site does not control the use of these cookies, therefore you should refer to the website of the relevant third party for more information.

Third party website's cookies in the inserted content

Please note: as you can see, when you visit some pages of our websites, cookies are created that are not related to the Site. When visiting a page with content inserted, for example, from YouTube or Vimeo websites, these service providers may create their own cookies in your browser. The site does not control the use of these cookies and cannot access them due to the specifics of the operation of cookies - only the part which created them initially has access to them. Look for more information about these cookies on third-party websites.

Web beacons

We use analytical web services, for example Yandex.Metrica, GoogleAnalytics, Woopra, Piwik, which help us to understand how people use our websites and thereby ensure their relevance, usability and relevance of the content. These services use data collection technologies such as web beacons. Web beacons are small electronic images that place cookies, count the number of visits, and measure website usage and website usage. In turn, this information helps us to understand what information interests visitors to our sites and provide individual content for our websites. Web beacons are anonymous, do not contain or collect information identifying you.

The information is anonymous and used solely for statistical purposes. Web analytics data and cookies cannot be used to establish your identity, as they never contain personal data, including your name or email address.

9. Cookie management

Our Website can also be used without cookies. You can disable the storage of cookies, restrict their creation to specific websites or set a notification about sending cookies in your browser. You can also delete cookies from your PC's hard drive at any time (file: "cookies"). Please note: in this case, the display of pages and guidelines for using sites will be limited.

Most browsers allow you to control most cookies through browser settings.

Not all visitors to our Site use web browsers. For example, some users access websites or applications from mobile devices. In this case, disabling cookies or changing web browser settings is likely to be impossible.

To refuse tracking your activity on all sites through Google Analytics, visit: <http://tools.google.com/dlpage/gaoptout>

Most internet browsers are initially set to automatically accept cookies. The User can change the settings so that the browser blocks the cookie or alerts when this type of file is sent to the device. There are several ways to manage cookies. Please refer to your browser instructions for more information on how to adjust or change your browser settings.

If you disable cookies, this may affect the operation of the User on the Internet. If the User uses various devices to view and access the Site (for example, a computer, smartphone, tablet, etc.), he must make sure that each browser on each device is configured in accordance with the preferences for working with cookies.